



“This community has it all. Elegance galore yet with a family feel and at a reasonable price. I knew immediately that this was the place for me. Then, like a cherry on top of the sundae, the staff and care are exceptional. Now instead of sitting at home by myself, I’ve got family and friends to enjoy our favorite movies in our own theater!”

— Thelma R., Resident

meals, housekeeping, and daily wellness checks—residents reserve an incredible amount of independence.

“This isn’t our workplace,” Howard says. “We work in our residents’ home, and we want it to have that feeling.”

### Social Butterflies

To foster community within its walls, The Villas of Holly Brook and Reflections Memory Care offer a plethora of activities to keep residents active.

“We have a resident council, a four seasons room for special gatherings, bingo, arts and crafts, and more,” says Howard. One resident couple used the on-site theater, which normally shows movies and holds church services, as the venue for their 50th wedding anniversary vow renewal ceremony.

While it maintains an active inner community, The Villas of Holly Brook also routinely partners with the local community to extend its reach. From Thanksgiving Day meals to Easter egg hunts to recognitions for veterans and visits from local schools, social opportunities are always abundant.

For Howard, nothing is better than seeing the progression of a new resident. “They may have been struggling at home with cooking or daily chores, or maybe their socialization was nonexistent. Then you put them with other people in a community,” she says. “They regain the spirit they once lost.”

## Faith, Love, and Family

**The Villas of Holly Brook centers its communities around the founding principles of faith and family.**

“Use the analogy of going off to college,” says Kim Howard on loved ones moving into assisted living or memory care. “It’s a new place with new faces, and for some, it’s the first time they’ve moved from the homes they’ve lived in for 40 years.”

As regional director of operations for The Villas of Holly Brook, a network of assisted living communities, Howard has helped countless residents seamlessly transition to fulfilling lives in their new home. The Villas of Holly Brook, along with Reflections Memory Care, is a faith-based, family-owned and -operated company that carries its mission of providing compassionate, dignified, safe care into all it does.

“We’re growing, but we’ve not lost our focus on family and the relationships we build with our residents and the local community,” Howard says.

### A Family Tree

With sister communities spread across three states, The Villas of Holly Brook is driven by a love for family thanks to its dedicated and involved founders, the Phillips family.

“The Phillips family hasn’t lost touch with the relationships they’ve built at our

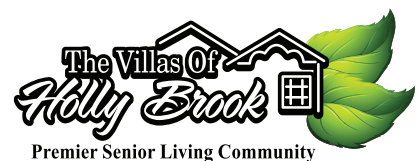
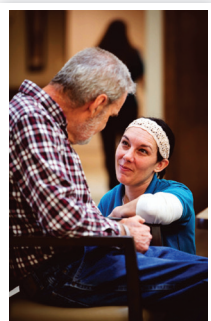


communities,” says Howard. “They’re involved from the groundbreaking to welcoming residents to their new home. They take the time to listen to residents and stay involved.”

The Villas of Holly Brook’s multiple locations make it easy for residents to move to a sister community should the need arise. With Reflections Memory Care being a part of most communities, residents can age in place and remain with the extended family they

gain in the nurses and staff. “We truly listen to our residents, and they have a say in their care,” Howard says.

With that, families are always welcome and are encouraged to visit their loved one to share a meal, play games, or stay overnight. Though they receive exceptional care from the nurses and staff—including prepared



217-686-4321

[villasofhollybrook.com](http://villasofhollybrook.com)